

Consumer Privacy Statement/Terms of Use

This Privacy Statement applies to information, including personal information, collected about you by www.momsuite.com and www.momsuite.ca.

Personal information is information, or a combination of pieces of information that could reasonably allow you to be identified.

Some www.momsuite.com programs may contain links to non-momsuite.com websites. We are not responsible for the privacy policies of those sites. We recommend you review the privacy policies of each site you visit.

Collection & Use of Personal Information

When you sign-up on www.momsuite.com (the “Website”) to receive free samples, information, discount coupons, contests and promotional offers, we collect personal information about you and your baby, such as your name, birthday, email address, as well as information such as your baby’s name(s) and year(s) of birth. We use this information to determine the best offers to share with you and when to send them.

Information We Collect

We may collect information about you from a variety of sources, including information we collect from you directly; information we collect about you when you visit our sites, use our services, or view our online advertisements; and information we collect about you from other sources (where permitted by law).

All of the information we collect about you may be combined to help us tailor our communications to you and to develop world-class products and services of superior quality.

How We Use This Information

To provide offers, contests, products and services. We use the information we collect to provide the products and services you request, to tell you about other products and services offered by www.momsuite.com and to manage our sites and services.

The following are ways we may use the information we collect about you:

Send samples, premiums, products and information.

Develop new products and services.

Enroll you in contests, programs, or offers you request.

To provide you with other services that we have offered to you.

Protect against or identify possible fraudulent transactions.

Develop and provide advertising tailored to your interests.

Analyze the use of our products, services, and sites.

Understand how you arrived at our site.

Determine the effectiveness of our advertising.

Enforce our Terms and Conditions and otherwise manage our business.

Before gathering any personal information or at the time of making it, we explain you the use which we intend to make and we acquire your consent.

Limitation of collection and distribution: The collection of personal information limits itself to the information which are reasonable in circumstances, and your information is used only for the intentions for which it was gathered. By opting into the Mom's Suite Community you agree that we can contact you, in spite of any opposite instructions which you may have given previously for example: National Do Not Call List (DNCL). Your personal information remains confidential and any third party correspondence will come via the Mom's Suite Community.

Your Choices & Access to Your Information

Cookies, Web Beacons and other Technologies

Cookies. A cookie is a small file placed on your computer when you visit a site that can be understood by the site that issued the cookie. We use cookies to monitor how our site is being used and to help personalize your online experience. For example, when you register on our site, we may store a unique code in a cookie on your computer. The next time you come back to the site from that computer, our servers use the cookie to recognize you. We can then use the information you provided when you registered combined with your activities on our site to provide you advertising and offers of interest.

You can accept or decline cookies. Most browsers automatically accept cookies. To learn more about cookies, including how to refuse cookies on your computer, click these links:

For Microsoft Internet Explorer: <http://www.microsoft.com/info/cookies.htm>

For Netscape Navigator: http://wp.netscape.com/legal_notices/cookies.html

For Mozilla Firefox: <http://www.mozilla.org/support/firefox/options#privacy>

For Apple Safari: <http://www.apple.com/support/safari>

About Cookies: <http://www.allaboutcookies.org/cookies>

Web Cookies. Web cookies are small bits of code embedded in web pages or in emails. We may use web beacons to deliver or communicate with cookies, to count users who have visited a web page, and to understand usage patterns. We also may include web beacons in e-mails to learn if messages have been opened, acted on, or forwarded.

You can disable the ability of Web beacons to capture information in this manner by declining cookies as described above.

Other Technologies. Examples of other technologies we may use, to provide better service, are as follows:

Web Session Variables. Information that is passed from one web URL to another as you browse.

Browser plug-ins/add-ons. Additional web components that may need to be installed to enable certain web features on our site. You have the option not to install these components.

Third-Party Advertising. We may allow third parties, including business partners and ad networks, to display advertising on our site. Some of these companies may place a cookie on your computer to recognize your computer each time they send you an online advertisement. This enables them to understand where you, or others who are using your computer, saw their advertisement and deliver ads that they believe are of interest to you. We do not control these companies' use of cookies.

Some of these companies are members of the Network Advertising Initiative (NAI), which offers a single location to opt out of their cookies. Please visit the Network Advertising Initiative's website at:

<http://www.networkadvertising.org>

How we use Cookies, Web Beacons and other Technologies. We use these technologies to provide you a richer and more personalized consumer experience. We do not store any of your personal information in cookies, web beacons or other technologies on your computer. For more detail see "How We Use This Information."

Third-party service providers. We rely on third-party service providers to perform a variety of services on our behalf. In so doing, we may need to share your personal information with them. Please note that we provide our service providers with only the personal information they need to perform their services and we require that they protect this information and not use it for any other purpose. By accepting our terms and subscribing in our program, you grant your explicit consent to Mom's Suite Community to be contacted by email and offer you products and/or services directly related with personal or family's needs.

In addition, where permitted by law, we may also rely on a service provider to:

Combine personal information about you that www.momsuite.com has collected with personal information about you that our business partner has collected so we can jointly send tailored promotional communications to you. In such instances, our business partner will not have direct access to any information we share about you with the service provider, and only the service provider will be allowed to use the combined set of information to send you joint communications that we hope will be of interest to you. If you prefer not to receive these joint communications, you can always opt out by following the instructions provided in any such communication or through this Privacy Statement as indicated above.

User Generated Content

The Mom's Suite Community enables users to submit their own content for contests, blogs, videos, and other functions. Please remember that any information you disclose becomes public information and you should exercise caution when deciding to disclose your personal, financial or other information in a submission. www.momsuite.com cannot prevent such information from being used in a manner that may violate this Privacy Statement, the law, or your personal privacy and safety and is not responsible for the results of such postings.

Information Security

We are committed to keeping personal information secure. We have appropriate technical, administrative and physical procedures in place to protect personal information from loss, misuse or alteration.

We limit access to personal information to those who have a business need. We keep personal information only for a reasonably needed amount of time.

When we provide your personal information to our third party service providers we require those companies to protect the information and to not use the information for any other purpose.

When we collect or transmit sensitive information such as a credit card number, we use industry standard methods to protect that information.

Information Transfer

Your personal information may be transferred to, stored, and processed in a country other than the one in which it was provided. This may include the US. When we do so, we transfer the information in compliance with applicable data protection laws.

We take steps to protect personal information no matter what country it is stored in or transferred to. We have procedures and controls as appropriate to help ensure this.

We adhere to the EU Data Privacy Directive and country data privacy laws, as well as the U.S. Department of Commerce Safe Harbor Program.

Children's Online Privacy

We believe it is important to provide added protection for children online. We encourage parents and guardians to spend time online with their children to participate in and monitor their online activity.

We do not intend to collect personal information from children under 13 online, except for information shared by a parent.

When we do collect personal information from children, we do so in compliance with applicable country children's data protection laws.

www.momsuite.com and the Mom's Suite Community is under the control of Z Retail Marketing Inc.

Unsubscribe

If you want to unsubscribe to these services, you can do so by email at this address : info@momsuite.com .

Contact Us

If you have questions or concerns regarding your privacy, please contact www.momsuite.com directly. Please feel free to use your native language when sending your questions or comments.

We are committed to working with you to obtain a fair resolution of any complaint or concern about privacy. We cooperate with country data protection authorities if they believe that a privacy problem has occurred.

Changes to This Privacy Statement

We will post changes to this Privacy Statement and update the effective date when this Privacy Statement is updated. If we make any material changes to this Privacy Statement, we will notify you by sending an e-mail to the e-mail address you most recently provided us or by posting notice of the changes on the www.momsuite.com site.

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